

ಮೈಸೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ

ವಿಶ್ವವಿದ್ಯಾನಿಲಯ ಕಾರ್ಯಸೌಧ
ಕ್ರಾಫರ್ಡ್ ಭವನ, ಮೈಸೂರು-570 005

ಸಂಖ್ಯೆ:ಜಿಎಲ್/13/17/ಇತರೆ/2022-23

ದಿನಾಂಕ 19.01.2026

ಸುತ್ತೋಲೆ

ವಿಷಯ: ಕರ್ನಾಟಕ ಸರ್ಕಾರ ಮತ್ತು ಕರ್ನಾಟಕ ವಾಣಿಜ್ಯ ಕೈಗಾರಿಕಾ ಮಾಹಿತಿ ಸಂಸ್ಥೆ (FKCCI)ಯ ಸಂಸ್ಥೆಯ ಸಹಭಾಗಿತ್ವದಲ್ಲಿ ಆಯೋಜಿಸಿರುವ FKCCI INNO-ಮಂಥನ್ ಸ್ಪರ್ಧೆಗೆ ಅರ್ಜಿ ಆಹ್ವಾನಿಸುತ್ತಿರುವ ಬಗ್ಗೆ.
ಉಲ್ಲೇಖ: ಆಯುಕ್ತರು, ಕಾಲೇಜು ಮತ್ತು ತಾಂತ್ರಿಕ ಶಿಕ್ಷಣ ಇಲಾಖೆ, ಇವರ ಪತ್ರ ಸಂಖ್ಯೆ:ಕಾಶಿಇ/116/FKCCI/ಶೈವಿ/2025-26, ದಿನಾಂಕ.06.01.2026.

ಕರ್ನಾಟಕ ಸರ್ಕಾರ, ಉನ್ನತ ಶಿಕ್ಷಣ ಇಲಾಖೆಯ ಸಹಭಾಗಿತ್ವದಲ್ಲಿ ಕರ್ನಾಟಕ ವಾಣಿಜ್ಯ ಮತ್ತು ಕೈಗಾರಿಕಾ ಮಾಹಿತಿ ಸಂಸ್ಥೆ(FKCCI) 2025-26ನೇ ಸಾಲಿನಲ್ಲಿ ರಾಜ್ಯದ ಸರ್ಕಾರಿ ಉನ್ನತ ಶಿಕ್ಷಣ ಸಂಸ್ಥೆಗಳಲ್ಲಿ ಸ್ನಾತಕ/ಸ್ನಾತಕೋತ್ತರ/ಡಿಪ್ಲೋಮಾ ತರಗತಿಗಳಲ್ಲಿ ವ್ಯಾಸಂಗ ಮಾಡುತ್ತಿರುವ ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ನವೋದ್ಯಮ, ನಾವೀನ್ಯತೆ ಹಾಗೂ ಸ್ಟಾರ್ಟ್-ಅಪ್ ಸಂಸ್ಕೃತಿಯನ್ನು ಪ್ರೋತ್ಸಾಹಿಸುವ ಉದ್ದೇಶದಿಂದ 'FKCCI INNO-ಮಂಥನ್' ಹೆಸರಿನ ವ್ಯಾಪಾರ ಯೋಜನಾ (Business Plan) ಪ್ರಸ್ತುತಿ ಸ್ಪರ್ಧಾ ಕಾರ್ಯಕ್ರಮವನ್ನು ಆಯೋಜಿಸಿದೆ. ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಈ ಕಾರ್ಯಕ್ರಮದ ಬಗ್ಗೆ ಜಾಗೃತಿಯನ್ನು ಮೂಡಿಸಲು ಶೀಘ್ರದಲ್ಲೇ ಜಿಲ್ಲಾ ಮಟ್ಟದ ಕಾರ್ಯಾಗಾರಗಳನ್ನು ಹಮ್ಮಿಕೊಳ್ಳುವಂತೆ ಆಯುಕ್ತರು, ಕಾಲೇಜು ಮತ್ತು ತಾಂತ್ರಿಕ ಶಿಕ್ಷಣ ಇಲಾಖೆ, ಇವರು ಸೂಚಿಸಿರುತ್ತಾರೆ.

ಅದರಂತೆ ಮೈಸೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯಕ್ಕೆ ಒಳಪಟ್ಟ ಮತ್ತು ಸಂಯೋಜಿತ ಕಾಲೇಜುಗಳಲ್ಲಿ ವ್ಯಾಸಂಗ ಮಾಡುತ್ತಿರುವ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಸದರಿ ಸ್ಪರ್ಧೆಯ ಜಾಗೃತಿ ಮೂಡಿಸಲು ತಮ್ಮ ಕಾಲೇಜಿನ ಹಂತದಲ್ಲಿ ಒಬ್ಬ ಸಂಚಾಲಕರನ್ನು ನೇಮಿಸಿಕೊಳ್ಳಲು ಈ ಮೂಲಕ ಸೂಚಿಸಲಾಗಿದೆ.

ಆದುದರಿಂದ, ಮೈಸೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ವ್ಯಾಪ್ತಿಗೆ ಒಳಪಟ್ಟ ಎಲ್ಲಾ ಸ್ನಾತಕ/ಸ್ನಾತಕೋತ್ತರ/ಡಿಪ್ಲೋಮಾ ತರಗತಿಗಳಲ್ಲಿ ವ್ಯಾಸಂಗ ಮಾಡುತ್ತಿರುವ ವಿದ್ಯಾರ್ಥಿಗಳು 'FKCCI INNO-ಮಂಥನ್' ಸ್ಪರ್ಧೆಯಲ್ಲಿ ಭಾಗವಹಿಸಲು ಈಗಾಗಲೇ ನೋಂದಣಿ ಕಾರ್ಯ ಪ್ರಗತಿಯಲ್ಲಿದ್ದು, ಅಂತಿಮ ದಿನಾಂಕ:15.02.2026 ಎಂದು ನಿಗದಿಪಡಿಸಲಾಗಿದೆ. ಈ ವೆಬ್‌ಸೈಟ್ <https://manthan.fkcci.org/manthan-registration-2026/> ಲಿಂಕನ ಮೂಲಕ ನೋಂದಣಿಯನ್ನು ಸಲ್ಲಿಸಬಹುದಾಗಿದೆ. ಹಾಗೂ ಆಯುಕ್ತರು, ಕಾಲೇಜು ಮತ್ತು ತಾಂತ್ರಿಕ ಶಿಕ್ಷಣ ಇಲಾಖೆ, ಇವರು ನೀಡಿರುವ ಮಾಹಿತಿ ಪತ್ರ (Brochure) ಅನ್ನು ಮೈಸೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಜಾಲತಾಣದಲ್ಲಿ ಲಭ್ಯವಿದೆ.

ಸದರಿ ಯೋಜನೆಗೆ ಸಂಬಂಧಿಸಿದಂತೆ ಅರ್ಹತೆಗಳನ್ನು ವೆಬ್‌ಸೈಟ್ <https://manthan.fkcci.org/> ನಲ್ಲಿ ವಿವರಿಸಲಾಗಿದೆ.

ಗೆ,

1. ಎಲ್ಲಾ ಸ್ನಾತಕ/ಸ್ನಾತಕೋತ್ತರ ಅಧ್ಯಯನ ವಿಭಾಗಗಳ ಅಧ್ಯಕ್ಷರುಗಳು/ನಿರ್ದೇಶಕರು/ಸಂಯೋಜನಾಧಿಕಾರಿಗಳು, ಮೈಸೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ, ಮೈಸೂರು.
2. ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಅಧೀನಕ್ಕೊಳಪಟ್ಟ ಎಲ್ಲಾ ಕಾಲೇಜುಗಳ ಪ್ರಾಂಶುಪಾಲರುಗಳು ಹಾಗೂ ನಿರ್ದೇಶಕರು, ವಿಶ್ವವಿದ್ಯಾನಿಲಯ ತಾಂತ್ರಿಕ ಶಾಲೆ, ಮಾನಸಗಂಗೋತ್ರಿ, ಮೈಸೂರು.
3. ಆಡಳಿತಾಧಿಕಾರಿಗಳು, ಮಾನಸಗಂಗೋತ್ರಿ, ಮೈಸೂರು.
4. ಉಪ ಕುಲಸಚಿವರು(ಸಾಮಾನ್ಯ), ಆಡಳಿತ ಶಾಖೆ, ಮೈಸೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ, ಮೈಸೂರು.
5. ಸಂಯೋಜಕರು, ಐ.ಸಿ.ಡಿ, ಗಣಕ ಅಧ್ಯಯನ ವಿಭಾಗ, ಮಾನಸಗಂಗೋತ್ರಿ, ಮೈಸೂರು- ಇವರಿಗೆ ವಿ.ವಿ. ಸುತ್ತೋಲೆ ಹಾಗೂ ಮಾಹಿತಿ ಪತ್ರ (Brochure) ಅನ್ನು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಜಾಲತಾಣದಲ್ಲಿ ಪ್ರಕಟಿಸುವುದು.
6. ಮಾನ್ಯ ಕುಲಪತಿಯವರ/ಕುಲಸಚಿವರ/ಕುಲಸಚಿವರು(ಪರೀಕ್ಷಾಂಗ) ಆಪ್ತಸಹಾಯಕರು, ಮೈಸೂರು ವಿ.ವಿ., ಮೈಸೂರು.
7. ಕಛೇರಿ ಪ್ರತಿ.

ಪ್ರತಿ:

- 8) ನಿರ್ದೇಶಕರು, ಕಾಲೇಜು ಅಭಿವೃದ್ಧಿ ಮಂಡಳಿ, ಮಾನಸಗಂಗೋತ್ರಿ, ಮೈಸೂರು - ಸಂಯೋಜಿತ ಕಾಲೇಜುಗಳ ಪ್ರಾಂಶುಪಾಲರಿಗೆ ಕಡ್ಡಾಯವಾಗಿ ವಿದ್ಯಾರ್ಥಿಗಳು ನೋಂದಾಯಿಸಿಕೊಳ್ಳಲು ಕ್ರಮವಹಿಸುವಂತೆ ಅವರ ಈಮೇಲ್/ವ್ಯಾಟ್ಸಆಪ್ ಗ್ರೂಪ್‌ಗೆ ಮಾಹಿತಿ ನೀಡಲು ಕೋರಿದೆ.



Government of
Karnataka



'Bharat Ratna'
Sir M. Visvesvaraya
Founder, FKCCI



Estd. 1916

Federation of Karnataka
Chambers of
Commerce & Industry

Department of Higher Education | Department of Collegiate and Technical Education

FKCCI INNO

Match 18th Edition[®]

BUSINESS PLAN PRESENTATION - 2026



BUSINESS PLAN COMPETITION

For Under Graduates, Post-Graduates & Diploma Students
from Institutions all over Karnataka

**A first-of-its-kind FKCCI-GoK initiative built to power
Next-Generation Entrepreneurs**



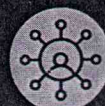
Workshops &
Training Programs



Incubation & Funding
opportunities through
related entities



One-on-One
Mentoring & Coaching



Networking opportunities
with Industry Leaders, VCs,
Incubators & Accelerators

WIN
Total Cash Prize of

₹25
Lakhs

About FKCCI

The Federation of Karnataka Chambers of Commerce & Industry (FKCCI) is the apex organization representing the Industry, Trade, and Services sectors in Karnataka. Established in 1916, with the guidance and support of Bharat Ratna Sir M. Visvesvaraya, FKCCI has played a pivotal role in promoting industrial and economic growth in the state.

FKCCI has a membership of over 3,500 direct members comprising large, medium, and small-scale manufacturing, trading, services, and professional organizations across Karnataka. It also includes 30 District Chambers of Commerce and 200 Trade and Industry Associations, representing over 6 lakh MSMEs and 12 lakh traders as indirect members.

FKCCI is the apex state-level body for trade facilitation, entrepreneurship development, and policy advocacy.

About MANTHAN

MANTHAN is an annual Business Plan Presentation Competition and is one of the flagship events of FKCCI. It was instituted in the year 2009, and is now in its 18th Edition. MANTHAN aims at encouraging and empowering entrepreneurship, and business innovation, across young minds, and thus develop and nurture the entrepreneurial spirit.

For the first time in its history, FKCCI is collaborating with the Department of Higher Education, Government of Karnataka, for this edition titled 'Inno-MANTHAN', to further strengthen innovation and entrepreneurship in young minds across the State of Karnataka.

Through this award program, MANTHAN reaches out to all college students (Undergraduate, Graduate, Postgraduate, and Diploma students) from institutions across Karnataka, and in this Edition, there is a special focus on Government colleges in Karnataka.

“Industrialize or perish”

Sir M. Visvesvaraya

About Department of Collegiate Education

The Department of Collegiate Education (DCE), established in 1960, works to provide quality higher education to all sections of society, with special focus on rural, marginalized and socio-economically weaker students, especially girls. It oversees planning, administration, development, governance and funding of Government First Grade Colleges across Karnataka. The Department aims “to ensure equitable, relevant and futuristic learning in all institutions under its purview”.

At present, it manages 440 Government First Grade Colleges and 421 Aided First Grade Colleges. Guided by renowned educationists like Dr. S. Radhakrishnan and Sri L. V. Modaliar, the Department has expanded from managing 44 colleges to one of the largest higher education networks in India. The Department ensures student welfare by providing scholarships, implementing government schemes, operating the 'Maithri' helpline, and offering skill development initiatives such as Kalike Jothe Koushalaya and the Apprenticeship Embedded Degree Program.

About Department of Technical Education

The Department of Technical Education (DTE) was formed in 1959 to ensure the planned development of technical education in the state in accordance with national and state policies. The department is dedicated to providing need-based, quality technical education and producing skilled human resources for industry, business and the community.

As the highest policy-making body for technical education in Karnataka, DTE is responsible for planning and developing technical education across the state. The Board of Technical Examinations conducts Diploma, Post-Diploma and Tailoring examinations and awards certificates to eligible candidates. Its vision is “to deliver high-quality technical education that meets industry standards and to prepare students with skills required for global competitiveness”.

Dear Students

- Have you found a gap in the market, a new product or service or an innovative solution to an every day problem? Come join our Business Plan Presentation Competition to find out how to convert your ideas into a business.
- In the 4 months journey with us you will learn how make your ideas work.
- Learn how to find your customers, your value proposition and your product market fit and create a business plan.
- You will compete with fellow students and probably win a prize if you have a good workable idea and prepared a strong business plan.

MoU signing between FKCCI and Government of Karnataka

Why Compete?

- Students get to learn the basics of entrepreneurship through workshops and training programs, which help them to develop and refine the business ideas.
- Networking opportunities with Industry Leaders, Investors including Venture Capitalists, Incubators, and Accelerators.
- Support, including incubation facilitation and funding opportunities through partner entities.
- An industry-wide platform to present your most innovative and impactful business ideas.
- One-on-one mentoring and coaching for all eligible business plans.
- Total cash rewards of INR 1 million.
- Winning business plans will be published in leading journals.

Eligibility Criteria and General Terms

- Participants must be enrolled as students in any Under Graduate, Graduate, Post Graduate course or Diploma in a college / university in Karnataka.
- Each business plan must be accompanied by an attested copy of the college/university photo ID of the participants or a letter from the college/university with an attested photograph of the participants.
- Co-authorship is permitted. Each business plan may have a maximum of four authors, and all authors must be present at the time of presentation.
- Multiple submissions from a single author are acceptable; however, each entry will be treated as a separate submission.
- A participation fee of ₹999 (inclusive of GST) is applicable, along with online application submission through the MANTHAN website. Participation Fee is waived off for the Students of Government Colleges in Karnataka.
- Outstation students shortlisted for Knowledge Workshops or Business Plan Presentations will be eligible for travel allowance.

Complimentary Workshops for All Students Understanding Entrepreneurship

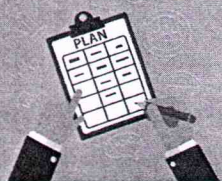
- Evolving ecosystem for strengthening entrepreneurship.
- Evaluating your idea for viability – does it solve a problem, who benefits, and by how much?
- How to convert your idea into a business – what is business, and how different models lead to different outcomes.
- Breaking down your products and services into components to understand their structure.
- Identifying your target market, customers, and market size.
- Creating a business model using modern tools like the Business Model Canvas.
- Talk by past MANTHAN winners on how the program helped them become successful entrepreneurs.

What is a Business Plan and its Components

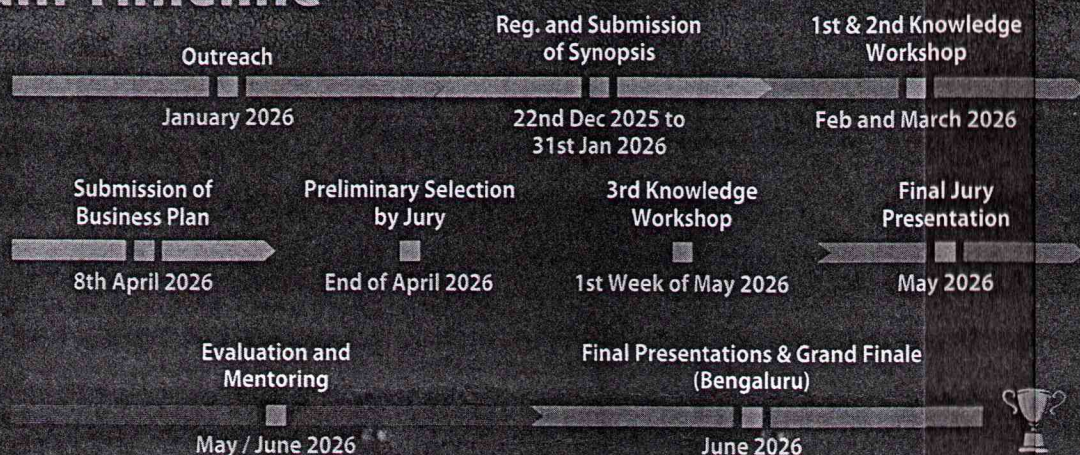
- Difference between an Elevator Pitch, Pitch Deck, and Business Plan
- Marketing Plan - building revenue streams and projections
- Operations Plan - technology, materials, production, and staffing plans
- Financial Plan - capital investment, working capital, costing, pricing of products/services, and funding plan
- Business Validation - technical readiness, manufacturing readiness, and market readiness

You as an Entrepreneur

- Entrepreneurial qualities, mindset, and attitude
- Leadership, decision-making, and risk-taking skills
- Team building, communication skills, and business strategy
- Mentorship - understanding mentoring and getting the best out of your mentors (MANTHAN mentors and long-term mentors)



Program Timeline



FKCCI's earlier MANTHAN Grand Finale have been graced by eminent personalities such as

Dr. A.P.J. Abdul Kalam
Former President of India

Dr. Sam Pitroda

Former Advisor to Hon'ble Prime Minister of India on Public Information, Infrastructure & Innovations

Ms. Kiran Majumdar Shah
CMD, Biocon India Limited

Dr. A.S. Kiran Kumar
Former Chairman, ISRO

Dr. S.A. Patil
Former Chairman
Karnataka Krishi Mission

Padma Vibhushana

Dr. Veerendra Heggade Dharmadhikarigalu
Sri Kshethra Dharmasthala

Mr. Anil Kumble
Former Captain of Indian Cricket Team

Mr. G.T. Devegowda

Former Minister for Higher Education
Government of Karnataka

Dr. M. Veerappa Moily

Former Union Minister for
Corporate Affairs

Pooja Sri Sri Sri

Dr. Nirmalanandanatha Maha Swamiji
Chief Pontiff Adichunchanagiri Math

Mr. S.R. Patil

Former Minister for IT & BT
Government of Karnataka

Prof. C.N.R. Rao

Honorary President
Jawaharlal Nehru Centre for Advance Scientific
Research

Mr. J.C. Madhuswamy

Minister for Law & Parliamentary Affairs,
Government of Karnataka

Mr. Tejasvi Surya

Hon'ble Member of Parliament
Bengaluru South

Mr. Prashant Prakash

Chairman, Vision Group for Startups
Government of Karnataka

Mr. Madan Padaki

President, TIE

Mr. Suresh Narasimha

Managing Director
Co-Create Ventures

Dr. Murugesh R Nirani

Former Minister for Large & Medium Scale
Industries, GoK
Founder & Chairman, Nirani Sugars Ltd

Dr. M C Sudhakar

Hon'ble Minister for Higher Education
Govt. of Karnataka

Dr. M C Sudhakar

Hon'ble Minister for Higher Education
Government of Karnataka

Smt. Khushboo Goel Chowdhary, IAS

Secretary to Government
Department of Higher Education
Government of Karnataka

Ms. Uma Reddy

President
Federation of Karnataka Chambers of
Commerce & Industry

Ms. Manjushree N, IAS

Commissioner
Department of Collegiate & Technical Education
Government of Karnataka

Sri Prasanna H, IAS

Director
Department of Technical Education
Government of Karnataka

Prof. Shobha G

Director
Department of Collegiate Education
Government of Karnataka

Sri T Sairam Prasad

Sr. Vice President
FKCCI

Sri B P Shashidhar

Vice President
FKCCI

Sri M G Balakrishna

Imm. Past President
FKCCI

CA Shravan Guduthur

Chairman
MANTHAN 2026, FKCCI

D Muralidhar

Advisor, MANTHAN 2026 &
Past President, FKCCI

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