



ಮೃಸೂರು  ವಿಶ್ವವಿದ್ಯಾನಿಲಯ

ವಿಶ್ವವಿದ್ಯಾನಿಲಯ ಕಾರ್ಯಸೌಧ  
ಕ್ರಾಫ್ಟ್‌ಎಭವನ, ಮೈಸೂರು-570 005

ಸಂಖ್ಯೆ:ಜಿಎಲ್ 13/17/ಇತರೆ/2022-23

ದಿನಾಂಕ 19.01.2026

## ಸುತ್ತೂರೆ

విషయ: కనాటక సాంస్కారిక మత్తు కనాటక వాణిజ్య క్యూరికా మాహసంస్థ (FKCCI)యి సంస్థయి  
సహభాగిత్వదల్లి ఆయోజిసిరువ �FKCCI INNO-మంథన్ స్ట్రాంగ్ అజిం ఆవ్యాపిసుటీరువ బగ్గె  
ఉల్లేఖి: ఆయుక్తరు, కాలేజు మత్తు తాంత్రిక శిక్షణ ఇలాచి, ఇపర పత్ర సంబిషితి/కాతిషి/

ಅದರಂತೆ ಮೈಸೂರು ವಿಶ್ವಪಿದ್ಯಾನೀಲಯಕ್ಕೆ ಒಳಪಟ್ಟ ಮತ್ತು ಸಂಯೋಜಿತ ಕಾಲೇಜುಗಳಲ್ಲಿ ವ್ಯಾಸಂಗ ಮಾಡುತ್ತಿರುವ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಸದರಿ ಸ್ವರ್ಥರೂಪ ಜಾಗ್ತಿ ಮೂಡಿಸಲು ತಮ್ಮ ಕಾಲೇಜಿನ ಹಂತದಲ್ಲಿ ಒಬ್ಬ ಸಂಚಾಲಕರನ್ನು ನೇಮಿಸಿಕೊಳ್ಳಲು ಈ ಮೂಲಕ ಸೂಚಿಸಲಾಗಿದೆ.

ಆದುದರಿಂದ, ಮೈಸೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ವ್ಯಾಪ್ತಿಗೆ ಒಳಪಟ್ಟ ಎಲ್ಲಾ ಸಾತ್ತರ್ಕ/ಸಾತ್ತಕೋತ್ತರ/ಡಿಪ್ಲೋಮ ತರಗತಿಗಳಲ್ಲಿ ವಾಸಂಗ ಮಾಡುತ್ತಿರುವ ವಿದ್ಯಾರ್ಥಿಗಳು 'FKCCI INNO-ಮಂಧನ್' ಸ್ವರ್ದ್ಧೆಯಲ್ಲಿ ಭಾಗವಹಿಸಲು ಶಾಗಾಗಲೇ ನೋಂದಣಿ ಕಾರ್ಯ ಪ್ರಗತಿಯಲ್ಲಿದ್ದು ಅಂತಿಮ ದಿನಾಂಕ: 15.02.2026 ಎಂದು ನಿಗದಿಪಡಿಸಲಾಗಿದೆ. ಈ ವೆಬ್‌ಸೈಟ್ <https://manthan.fkcci.org/manthan-registration-2026/> ಲಿಂಕನ ಮೂಲಕ ನೋಂದಣಿಯನ್ನು ಸಲ್ಲಿಸಬಹುದಾಗಿದೆ. ಹಾಗೂ ಆಯ್ದುಕ್ಕರು, ಕಾಲೇಜು ಮತ್ತು ತಾಂತ್ರಿಕ ಶಿಕ್ಷಣ ಇಲಾಖೆ, ಇವರು ನೀಡಿರುವ ಮಾಹಿತಿ ಪತ್ರ (Brochure) ಅನ್ನು ಮೈಸೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಜಾಲತಾಣದಲ್ಲಿ ಲಭ್ಯವಿದೆ.

ಸದರಿ ಯೋಜನೆಗೆ ಸಂಬಂಧಿಸಿದಂತೆ ಅರ್ಹತೆಗಳನ್ನು ವೆಬ್‌ಸೈಟ್ <https://manthan.fkCCI.org/> ನಲ್ಲಿ ವಿವರಿಸಲಾಗಿದೆ.

మార్కెట్ స్టోర్ నెం. 20/1/2026  
మైస్టర్ స్టోర్ విల్స్ విల్స్ నెల్లు  
మెండు-మార్కెట్ నెల్లు 570 005

7,

1. ఎల్లా స్వాత్మక/స్వాత్మకోటర్ అధ్యయన విభాగాల అధ్యక్షులు/నిదేశకరు/సంయోజనాధికారిగాళు, మృసూరు విశ్వవిద్యానిలయ, మృసూరు.
2. విశ్వవిద్యానిలయద అధీనస్కోలపట్ట ఎల్లా కాలేజుగాళ ప్రాంతుపాలరుగాళు హగూ నిదేశకరు, విశ్వవిద్యానిలయ తాంత్రిక శాల, మానసగంగోత్తి, మృసూరు.
3. ఆడలితాధికారిగాళు, మానసగంగోత్తి, మృసూరు.
4. ఉప కులసచివరు(సామాన్య), ఆడలిత శాఖ, మృసూరు విశ్వవిద్యానిలయ, మృసూరు.
5. సంయోజకరు, ఐ.సి.డి, గణక అధ్యయన విభాగ, మానసగంగోత్తి, మృసూరు - ఇవరిగె ఎ.వి. సుత్తోలే హగూ మాటితి పత్ర (Brochure) అన్న విశ్వవిద్యానిలయద జాలతాణదల్లి ప్రకటిసువుదు.
6. మాన్య కులపతియవర/కులసచివర/కులసచివరు(పరీక్షాంగ) ఆప్స్ట్రాయికరు, మృసూరు ఏ.వి., మృసూరు.
7. కథోరి ప్రతి.

ఓ:

- 8) నిదేశకరు, కాలేజు అభివృద్ధ మండలి, మానసగంగోత్తి, మృసూరు - సంయోజిత కాలేజుగాళ ప్రాంతుపాలరిగాళు నొందాలుసిచోళ్లు క్రమవహిసువంతే అవర ఈమేల్/వ్యాట్స్‌అప్స్ గ్లోబ్ మాటితి వీస్టేప్ కేంద్రిందే



Government of  
Karnataka



'Bharat Ratna'  
Sir M. Visvesvaraya  
Founder, FKCCI



Estd. 1916

Federation of Karnataka  
Chambers of  
Commerce & Industry

Department of Higher Education | Department of Collegiate and Technical Education

FKCCI INNO

**YADAVAD**  
BUSINESS PLAN PRESENTATION - 2026

18<sup>th</sup> Edition ®



# BUSINESS PLAN COMPETITION

For Under Graduates, Post-Graduates & Diploma Students  
from Institutions all over Karnataka

A first-of-its-kind FKCCI-GoK initiative built to power  
Next-Generation Entrepreneurs



Workshops &  
Training Programs



Incubation & Funding  
opportunities through  
related entities



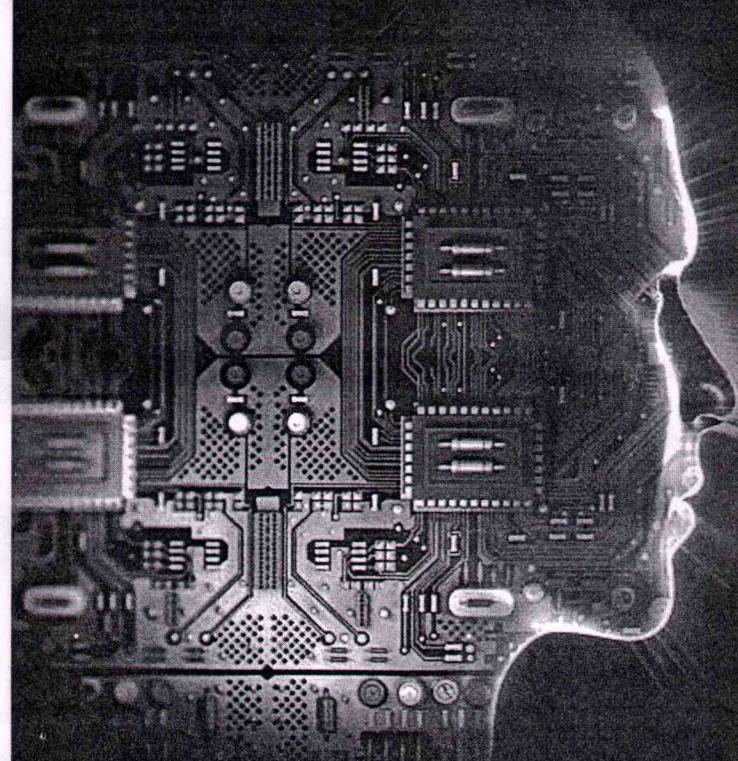
One-on-One  
Mentoring & Coaching



Networking opportunities  
with Industry Leaders, VCs,  
Incubators & Accelerators

WIN  
Total Cash Prize of

₹25  
Lakhs



# “Industrialize or perish”

Sir M. Visvesvaraya

## About FKCCI

The Federation of Karnataka Chambers of Commerce & Industry (FKCCI) is the apex organization representing the Industry, Trade, and Services sectors in Karnataka. Established in 1916, with the guidance and support of Bharat Ratna Sir M. Visvesvaraya, FKCCI has played a pivotal role in promoting industrial and economic growth in the state.

FKCCI has a membership of over 3,500 direct members comprising large, medium, and small-scale manufacturing, trading, services, and professional organizations across Karnataka. It also includes 30 District Chambers of Commerce and 200 Trade and Industry Associations, representing over 6 lakh MSMEs and 12 lakh traders as indirect members.

FKCCI is the apex state-level body for trade facilitation, entrepreneurship development, and policy advocacy.

## About MANTHAN

MANTHAN is an annual Business Plan Presentation Competition and is one of the flagship events of FKCCI. It was instituted in the year 2009, and is now in its 18th Edition. MANTHAN aims at encouraging and empowering entrepreneurship, and business innovation, across young minds, and thus develop and nurture the entrepreneurial spirit.

For the first time in its history, FKCCI is collaborating with the Department of Higher Education, Government of Karnataka, for this edition titled 'Inno-MANTHAN', to further strengthen innovation and entrepreneurship in young minds across the State of Karnataka.

Through this award program, MANTHAN reaches out to all college students (Undergraduate, Graduate, Postgraduate, and Diploma students) from institutions across Karnataka, and in this Edition, there is a special focus on Government colleges in Karnataka.

## About Department of Collegiate Education

The Department of Collegiate Education (DCE), established in 1960, works to provide quality higher education to all sections of society, with special focus on rural, marginalized and socio-economically weaker students, especially girls. It oversees planning, administration, development, governance and funding of Government First Grade Colleges across Karnataka. The Department aims "to ensure equitable, relevant and futuristic learning in all institutions under its purview".

At present, it manages 440 Government First Grade Colleges and 421 Aided First Grade Colleges. Guided by renowned educationists like Dr. S. Radhakrishnan and Sri L. V. Modaliar, the Department has expanded from managing 44 colleges to one of the largest higher education networks in India. The Department ensures student welfare by providing scholarships, implementing government schemes, operating the 'Maithri' helpline, and offering skill development initiatives such as Kalike Jothe Koushalaya and the Apprenticeship Embedded Degree Program.

## About Department of Technical Education

The Department of Technical Education (DTE) was formed in 1959 to ensure the planned development of technical education in the state in accordance with national and state policies. The department is dedicated to providing need-based, quality technical education and producing skilled human resources for industry, business and the community.

As the highest policy-making body for technical education in Karnataka, DTE is responsible for planning and developing technical education across the state. The Board of Technical Examinations conducts Diploma, Post-Diploma and Tailoring examinations and awards certificates to eligible candidates. Its vision is "to deliver high-quality technical education that meets industry standards and to prepare students with skills required for global competitiveness".

## Dear Students

- Have you found a gap in the market, a new product or service or an innovative solution to an every day problem? Come join our Business Plan Presentation Competition to find out how to convert your ideas into a business.
- In the 4 months journey with us you will learn how to make your ideas work.
- Learn how to find your customers, your value proposition and your product market fit and create a business plan.
- You will compete with fellow students and probably win a prize if you have a good workable idea and prepared a strong business plan.



MoU signing between FKCCI and Government of Karnataka

# Why Compete?

- Students get to learn the basics of entrepreneurship through workshops and training programs, which help them to develop and refine the business ideas.
- Networking opportunities with Industry Leaders, Investors including Venture Capitalists, Incubators, and Accelerators.
- Support, including incubation facilitation and funding opportunities through partner entities.

- An industry-wide platform to present your most innovative and impactful business ideas.
- One-on-one mentoring and coaching for all eligible business plans.
- Total cash rewards of INR 1 million.
- Winning business plans will be published in leading journals.

## Eligibility Criteria and General Terms

- Participants must be enrolled as students in any Under Graduate, Graduate, Post Graduate course or Diploma in a college/university in Karnataka.
- Each business plan must be accompanied by an attested copy of the college/university photo ID of the participants or a letter from the college/university with an attested photograph of the participants.
- Co-authorship is permitted. Each business plan may have a maximum of four authors, and all authors must be present at the time of presentation.

- Multiple submissions from a single author are acceptable; however, each entry will be treated as a separate submission.
- A participation fee of ₹999 (inclusive of GST) is applicable, along with online application submission through the MANTHAN website. Participation Fee is waived off for the Students of Government Colleges in Karnataka.
- Outstation students shortlisted for Knowledge Workshops or Business Plan Presentations will be eligible for travel allowance.

## Complimentary Workshops for All Students Understanding Entrepreneurship

- Evolving ecosystem for strengthening entrepreneurship.
- Evaluating your idea for viability – does it solve a problem, who benefits, and by how much?
- How to convert your idea into a business – what is business, and how different models lead to different outcomes.
- Breaking down your products and services into components to understand their structure.

- Identifying your target market, customers, and market size.
- Creating a business model using modern tools like the Business Model Canvas.
- Talk by past MANTHAN winners on how the program helped them become successful entrepreneurs.

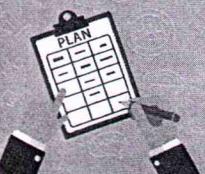
## What is a Business Plan and its Components

- Difference between an Elevator Pitch, Pitch Deck, and Business Plan
- Marketing Plan – building revenue streams and projections
- Operations Plan – technology, materials, production, and staffing plans

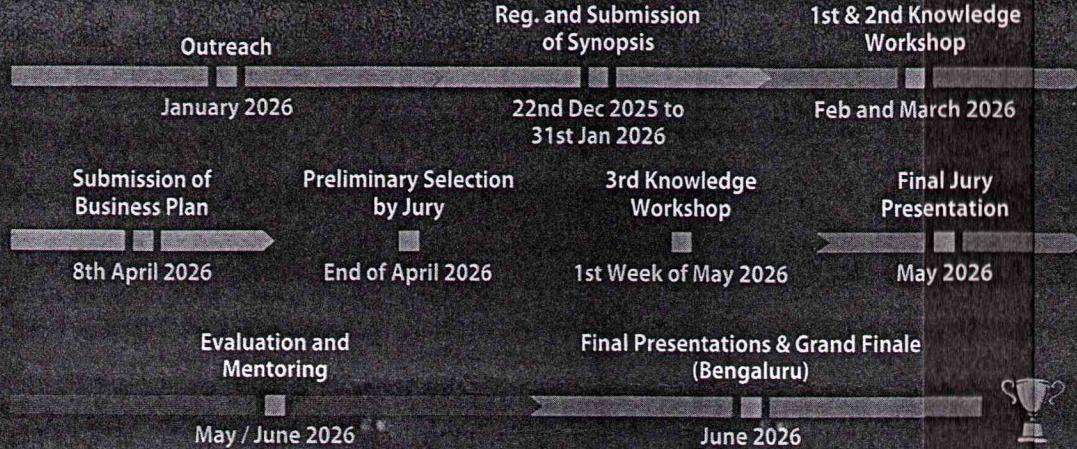
- Financial Plan – capital investment, working capital, costing, pricing of products/services, and funding plan
- Business Validation – technical readiness, manufacturing readiness, and market readiness

## You as an Entrepreneur

- Entrepreneurial qualities, mindset, and attitude
- Leadership, decision-making, and risk-taking skills
- Team building, communication skills, and business strategy
- Mentorship – understanding mentoring and getting the best out of your mentors (MANTHAN mentors and long-term mentors)



# Program Timeline



**FKCCI's earlier MANTHAN Grand Finale have been graced by eminent personalities such as**

**Dr. A.P.J. Abdul Kalam**  
Former President of India

**Dr. Sam Pitroda**  
Former Advisor to Hon'ble Prime Minister of India on Public Information, Infrastructure & Innovations

**Ms. Kiran Majumdar Shah**  
CMD, Biocon India Limited

**Dr. A.S. Kiran Kumar**  
Former Chairman, ISRO

**Dr. S.A. Patil**  
Former Chairman, Karnataka Krishi Mission

**Padma Vibhushana**

**Dr. Veerendra Heggade** Dharmaadhikarigalu  
Sri Kshethra Dharmasthala

**Mr. Anil Kumble**

Former Captain of Indian Cricket Team

**Mr. G.T. Devegowda**  
Former Minister for Higher Education  
Government of Karnataka

**Dr. M. Veerappa Moily**  
Former Union Minister for  
Corporate Affairs

**Poojya Sri Sri Sri**

**Dr. Nirmalanandanatha Maha Swamiji**  
Chief Pontiff Adichunchanagiri Math

**Mr. S.R. Patil**

Former Minister for IT & BT  
Government of Karnataka

**Prof. C.N.R. Rao**

Honorary President  
Jawaharlal Nehru Centre for Advance Scientific  
Research

**Mr. J.C. Madhuswamy**

Minister for Law & Parliamentary Affairs,  
Government of Karnataka

**Mr. Tejasvi Surya**  
Hon'ble Member of Parliament  
Bengaluru South

**Mr. Prashant Prakash**  
Chairman, Vision Group for Startups  
Government of Karnataka

**Mr. Madan Padaki**  
President, TiE

**Mr. Suresh Narasimha**  
Managing Director  
Co-CREATE Ventures

**Dr. Murugesh R Nirani**  
Former Minister for Large & Medium Scale  
Industries, GoK  
Founder & Chairman, Nirani Sugars Ltd

**Dr. M C Sudhakar**  
Hon'ble Minister for Higher Education  
Govt. of Karnataka

**Dr. M C Sudhakar**  
Hon'ble Minister for Higher Education  
Government of Karnataka

**Smt. Khushboo Goel Chowdhary, IAS**  
Secretary to Government  
Department of Higher Education  
Government of Karnataka

**Ms. Uma Reddy**

President  
Federation of Karnataka Chambers of  
Commerce & Industry

**Ms. Manjushree N, IAS**  
Commissioner  
Department of Collegiate & Technical Education  
Government of Karnataka

**Sri Prasanna H, IAS**  
Director  
Department of Technical Education  
Government of Karnataka

**Prof. Shobha G**  
Director  
Department of Collegiate Education  
Government of Karnataka

**Sri T Sairam Prasad**  
Sr. Vice President  
FKCCI

**Sri B P Shashidhar**  
Vice President  
FKCCI

**Sri M G Balakrishna**  
Imm. Past President  
FKCCI

**CA Shravan Guduthur**  
Chairman  
MANTHAN 2026, FKCCI

**D Muralidhar**  
Advisor, MANTHAN 2026 &  
Past President, FKCCI

## Federation of Karnataka Chambers of Commerce and Industry

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